

SCHOOL OF COMMUNICATION STUDIES, PANJAB UNIVERSITY

Date: 20/07/2023

Reference your application for admission to the Post Graduate Diploma in Advertising and Public Relations.

The reporting time at venue is 11:00 am. Entry will not be allowed beyond the reporting time.

Aptitude Test	22/07/2023 at 11:30 am
Duration	2 hours
Venue	Seminar Hall, School of Communication Studies, Arts Block – VII
Total Marks	90
Syllabus	General knowledge about Advertising, Public Relations and Creative abilities.

Uploading of Aptitude Test Marks on the Department notice board on 24/07/2023.

Personal Interview	26/07/2023 at 12:30 pm onwards
Total Marks	10

Only students who qualify the aptitude test held on 22/07/2023 to appear for personal interview on 26/07/2023.

Qualifying cut off for admission to the Post Graduate Diploma in Advertising and Public Relations (Aptitude Test + Personal Interview) General Category 35%, Reserved Category 30%.

NOTE:

- You have to submit the following documents along with Admission form (hard copy) on the day of aptitude test.
 - MA/B.A/B.Sc/B.Com etc detailed marks card.
 - Character Certificate last institute attended
 - Certificate relevant to the claim to Reserved Category.
 - Gap Year Affidavit
 - 10th & 10+2 DMC
- Please bring all your original certificates for scrutiny at the time of Personal Interview i.e. 26/07/2023.**

Shawneet
Chairperson
School of Communication Studies
Panjab University, Chandigarh