

PANJAB UNIVERSITY, CHANDIGARH

Copy of Para **11** from the minutes of the meeting of the Faculty of Arts held on 19.12.2017.

Item No.-11

11. Considered the following recommendations of the **Board of Studies in Mass Communication** (dated 12.10.2017) that -

1. the outlines of tests, syllabi and courses of reading for the following courses for the examinations of 2018-19, 2019-20 & 2020-21 be approved **as per Appendix:**

- (i) M.A. (Journalism & Mass Communication) 1st to 4th Semesters
- (ii) P.G.D. in Advertising & Public Relations (Semester System)

2. the outlines of tests, syllabi and courses of reading for Certificate, Diploma & Advanced Diploma for the following Add-on courses for the regular students of B.A./B.Sc./B.Com. for the examinations of 2019, 2020 & 2021 be approved **as per Appendix:**

- (i) Journalism
- (ii) Mass Communication and Video Production
- (iii) Video Reporting
- (iv) Mass Media and Videography
- (v) Journalism & Management

NOTE: The following syllabi for the examinations of 2017-18, 2018-19 & 2019-20 has already been approved by the Faculty of Arts vide Item No. 9 dated 19.12.2016.

- (i) B.A. (General) 1st to 6th Semesters
- (ii) Postgraduate Diploma in Mass Communication (Semester System)

Professor B.S. Ghuman, Dean Faculty of Arts pointed out that at page 21 of the syllabus marks have been given as 75 for Theory exam and 25 for Internal Assessment whereas in the Panjab University we have approved policy of 80 for Theory exam and 20 for Internal Assessment. So, either it should be retained as 80 : 20 (as per approved policy) or if you want to retain ratio of 75 : 25, necessary approval may be obtained from the competent body.

Resolved: That -

1. the outlines of tests, syllabi and courses of reading for the following courses for the examinations of 2018-19, 2019-20 &

2020-21 **be approved**, as per Appendix, with above observations in (i):

(i) M.A. (Journalism & Mass Communication) 1st to 4th Semesters, subject to necessary changes in ratio of marks for Theory and Internal assessment, as per remarks of the Dean, Faculty of Arts.

(ii) P.G.D. in Advertising & Public Relations (Semester System)

2. the outlines of tests, syllabi and courses of reading for Certificate, Diploma & Advanced Diploma for the following Add-on courses for the regular students of B.A./B.Sc./B.Com. for the examinations of 2019, 2020 & 2021 **be approved**, as per Appendix,:

- (i) Journalism
- (ii) Mass Communication and Video Production
- (iii) Video Reporting
- (iv) Mass Media and Videography
- (v) Journalism & Management

NOTE: The following syllabi for the examinations of 2017-18, 2018-19 & 2019-20 has already been approved by the Faculty of Arts vide Item No. 9 dated 19.12.2016.

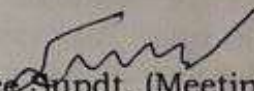
- i) B.A. (General) 1st to 6th Semesters
- ii) Postgraduate Diploma in Mass Communication (Semester System)

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No. 1402 /GM

Dated: 18/1/18

Copy of the above, ^{along with appendix} is forwarded to the Chairperson, School of Communication Studies for information and necessary action at 'X'.


Office Supdt. (Meetings)
for Registrar