

SCHOOL OF COMMUNICATION STUDIES
PANJAB UNIVERSITY

With reference to your application for admission to the **Post Graduate Diploma in Advertising and Public Relations**, following is the Admission schedule.

The reporting time at venue (offline mode) is 9:15 am. Entry will not be allowed beyond 9:30 am, the reporting time.

Aptitude Test	9/09/2021 at 09:30 am
Duration	2 hours
Venue	Seminar Hall, School of Communication Studies (SCS), Arts Block – VII
Total Marks	90
Syllabus	General knowledge about Advertising, Public Relations and Creative abilities.

Uploading of Aptitude Test Result on the Departmental notice board will be done on 09/09/2021 at 5:00 pm. The students who will qualify the Aptitude Test are required to appear for PI (Personal Interview) through online mode (the link will be sent on 9.9.2021)

Personal Interview	10/09/2021 at 09:30 am onwards
Total Marks	10

NOTE:

1. All the students are required to bring hard copies of their admission forms along with the photocopies of the following documents on 9.9.2021, at the time of the Aptitude Test.
 - a) MA/B.A/B.Sc/B.Com etc detailed marks card.
 - b) Character Certificate last institute attended
 - c) Certificate relevant to the claim to Reserved Category.
 - d) Gap Year Affidavit (if any)
 - e) 10th & 10+2 DMC
2. Only those students will be allowed to appear in the Aptitude Test whose graduation result is declared PASS and who have uploaded all or mailed their final year result/semester result to the office of SCS by 9:30 am on 9.9.2021.
3. Students are advised to follow the COVID guidelines.
4. Please bring your own water bottles.
5. No entry without mask.
6. Kindly bring your own sanitizers.