

SCHOOL OF COMMUNICATION STUDIES, PANJAB UNIVERSITY

Date: 10/07/2019

Reference your application for admission to the **Post Graduate Diploma in Advertising and Public Relations**.

The reporting time at venue is 10:30 am. Entry will not be allowed beyond the reporting time.

Aptitude Test	16/07/2019 at 11:00 am
Duration	2 hours
Venue	Seminar Hall, School of Communication Studies, Arts Block – VII
Total Marks	90
Syllabus	General knowledge about Advertising, Public Relations and Creative abilities.

Uploading of Aptitude Test Marks on the Departmental notice board on 18/07/2019 at 4:00 pm.

Personal Interview	29/07/2019 at 09:30 am onwards
Total Marks	10

Qualifying cut off for admission to the Post Graduate Diploma in Advertising and Public Relations (Aptitude Test + Personal Interview) General Category 40%, Reserved Category 35%.

NOTE:

1. All the students who have applied for admission to the Post Graduate Diploma in Advertising and Public Relations are required to appear in both Aptitude Test and Personal Interview.
2. **Please bring all your original certificates for scrutiny at the time of Personal Interview i.e. 29/07/2019.**
3. You have to submit the following documents along with Admission form (hard copy).
 - a) MA/B.A/B.Sc/B.Com etc detailed marks card.
 - b) Character Certificate last institute attended
 - c) Certificate relevant to the claim to Reserved Category.
 - d) Gap Year Affidavit
 - e) 10th & 10+2 DMC