

**SCHOOL OF COMMUNICATION STUDIES, PANJAB UNIVERSITY**

**Date: 16/07/2018**

Reference your application for admission to the **Post Graduate Diploma in Advertising and Public Relations**.

You are required to appear for an **Aptitude Test** scheduled at 10 am on the **18-07-2018**.

<b>Aptitude Test</b>	<b>18/07/2018 at 10:00 am</b>
<b>Duration</b>	2 hours
<b>Venue</b>	Seminar Hall, School of Communication Studies, Arts Block – VII
<b>Total Marks</b>	90
<b>Syllabus</b>	General knowledge about Advertising, Public Relations and Creative abilities.

**Uploading of Aptitude Test Marks on the Departmental notice board on 18/07/2018 at 6:00 pm.**

<b>Personal Interview</b>	<b>19/07/2018 at 2:00 pm onwards</b>
<b>Total Marks</b>	10

**Qualifying cut off** for admission to the Post Graduate Diploma in Advertising and Public Relations (Aptitude Test + Personal Interview)    General Category 40 %, Reserved Category 35 %

**NOTE:**

1. All the students who have applied for admission to the Post Graduate Diploma in Advertising and Public Relations are required to appear in both Aptitude Test and Personal Interview.
2. **Please bring all your original certificates for scrutiny at the time of Personal Interview i.e. 19/07/2018.**
3. You have to submit the following documents along with Admission form (hard copy).
  - a) MA/B.A/B.Sc/B.Com etc detailed marks card.
  - b) Character Certificate last institute attended
  - c) Certificate relevant to the claim to Reserved Category.
  - d) Gap Year Affidavit