

**SCHOOL OF COMMUNICATION STUDIES,  
PANJAB UNIVERSITY, CHANDIGARH**

**NOTICE**

A Meeting of the Research Degree Committee-cum-presentation in Mass Communication will be held on Tuesday 2<sup>nd</sup> may, 2017 at 3.30 pm in the School of Communication Studies, Panjab University, Chandigarh to consider applications for approval of candidacy and synopsis of the following candidates for approval of titles of their Ph.D thesis in the Faculty of Arts and appointment of their Supervisors as noted against each:

<b>Sr. No</b>	<b>Name of the Candidate</b>	<b>Title of Thesis</b>	<b>Name of the proposed Supervisor/s</b>
01.	Ms. Divya Jyoti Randev	USE OF ANONYMOUS SOURCES IN PRINT MEDIA: A JOURNALISTS' AND READERS' PERSPECTIVE"	Prof. Mohanmeet Khosla
02.	Mr. Nipun Ansal	DETERMINING FACTORS INFLUENCING ONLINE CONSUMER BEHAVIOUR OF FIRST-TIME SMARTPHONE USERS: A CHANDIGARH-BASED STUDY"	Prof. Sanjay Wadwalkar
03.	Ms. Neha Saroj	"SCHEME IMPLEMENTATION, ADOPTION & EFFECTS OF ICT USAGE IN DEVELOPMENT: A STUDY OF PUNJAB'S AGRICULTURAL SECTOR"	Prof. Mohanmeet Khosla
04.	Ms. Neha Jindal	"NEW MEDIA IN JOURNALISM EDUCATION, PRACTICE AND CONSUMPTION: A NEED EVALUATION STUDY"	Prof. Mohanmeet Khosla

(Prof. Archana R Singh)  
Chairperson